



PIONEER



RISE

TO THE OCCASION

*Opportunities like this don't come up every day.
Build a successful local business helping farmers grow,
supported by a global leader.*



PIONEER®

**WORKING
WITH THE BEST,
THERE'S NO
LIMIT TO HOW
FAR YOU'LL GO.**

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e**

You have ambitious goals. Now it's time to put the ag industry's best products, tools, and resources to work to make them happen. We're here to help you build a business as a Pioneer sales representative.

As an independent Pioneer sales representative, you'll have everything you need to build relationships with local farmers and help them maximize their investment in every bag of Pioneer® brand seed. With a solid foundation that only Pioneer can provide, the possibilities for you and your business are endless.



**THIS IS YOUR OPPORTUNITY.
IT'S UP TO YOU WHAT YOU MAKE OF IT.**



OUR INVESTMENT IN YOU IS AN INVESTMENT IN YOUR COMMUNITY.



Pioneer has a long history of helping farmers and rural communities thrive. We're looking for people who take the same pride in their communities and are just as dedicated to helping them succeed. Collaborating with our field teams, including agronomists and territory managers, you can harness the power of the extensive research and resources of Pioneer to help local farmers make informed decisions to maximize profitability and grow their operations. And help your community grow, too.





JOIN A RESPECTED, NORTH AMERICAN-BASED COMPANY
WITH A PROVEN COMMITMENT TO LOCAL SUCCESS.



PIONEER
BRAND PRODUCTS

P0622q™
BRAND

QROME AQUAmax LIBERTY LINK

PIONEER

P1366q™
BRAND

PIONEER

P1185q™
BRAND

THE POWER OF PIONEER IS INSIDE EVERY PRODUCT YOU SELL.

Everyone recognizes the yield potential within every bag of Pioneer® brand seed. As a Pioneer sales representative, you'll be delivering what no one else can – world-class hybrids and varieties that push yield limits and help maximize profits. The products you sell come with the power of Pioneer, including proprietary, leading-edge genetics proven in thousands of local, on-farm trials. You'll be confident knowing that through the ongoing research and development efforts of Corteva Agriscience, you'll be able to deliver the leading trait technology to meet the challenges of tomorrow.

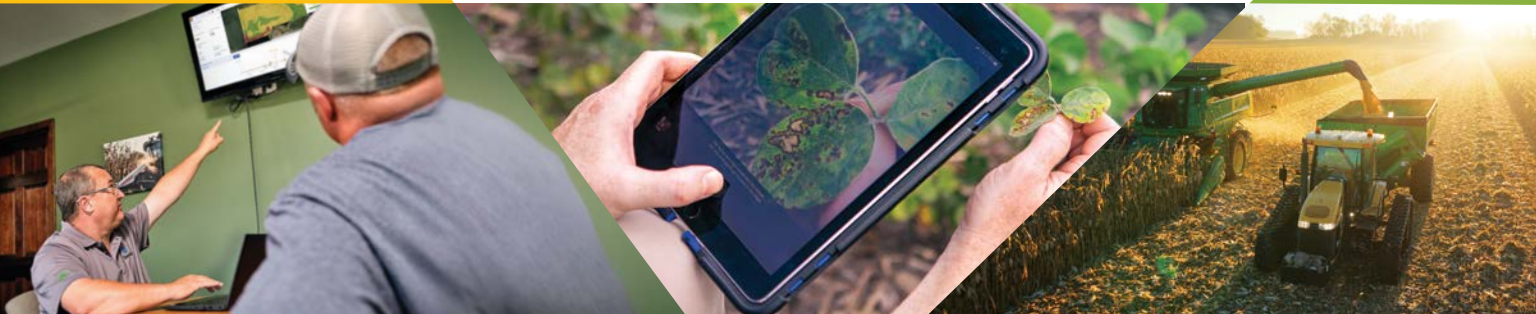
For more product details, visit Pioneer.com/Canada.



ALL THE TOOLS YOU NEED TO SUPPORT FARMERS IN EVERY SEASON.



Farmers rely on Pioneer sales representatives for a wide range of support, sunup to sundown, season after season. Pioneer provides you with all the tools and services you need to be successful – including elite seed treatments to help farmers protect their investment, agronomic solutions and resources, advanced data management tools and apps, expert services, and more. As a Pioneer sales representative, you can offer these valuable services to help farmers plan effectively, achieve maximum yield potential, and better analyze their operation's performance. And when your customers succeed, you succeed.





PROVIDE SERVICE BEYOND THE SEED
WITH FULL-FARM SOLUTIONS FROM PIONEER.

MORE OPPORTUNITIES TO BE SUCCESSFUL FROM DAY ONE.



Starting or growing a seed business is a big step. One that requires a dedicated support team to be there for you along the way. Pioneer sales representatives enjoy a comprehensive support system that begins on day one with an exclusive customer and prospect list, professional marketing services, expert agronomy support, and competitive incentives and rewards. Your support team is the solid foundation for success that only Pioneer can provide. How far and how fast you go is entirely up to you.



**DON'T WAIT ANOTHER DAY TO START SOMETHING BIG
AS A PIONEER SALES REPRESENTATIVE.**



THE LONG LOOK – OUR BUSINESS PHILOSOPHY.

Originally written in 1952, our business philosophy has evolved since our incorporation in 1926. While we've added and subtracted many products and services over the years, our "Long Look" business philosophy has remained constant.

This philosophy – our attitude toward research, production and marketing, and the worldwide network of Pioneer people – will always remain true to the four simple statements of business policy that have guided us since our early years.

1

We strive to produce the best products on the market.

2

We deal honestly and fairly with our customers, seed growers, employees, sales force, business associates, and shareholders.

3

We advertise and sell our products vigorously, but without misrepresentation.

4

We give helpful management suggestions to our customers to assist them in making the greatest possible profit from our products.





A COMMITMENT TO GROWING PROGRESS.

Corteva Agriscience offers a global presence, deep knowledge, and diverse resources so that farms can flourish, moving our world forward. We are revitalizing how we serve farmers; harnessing science, technology, and innovation.

Our Purpose

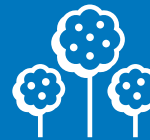
To enrich the lives of those who produce and those who consume, ensuring progress for generations to come.

Our Values



Enrich Lives

We commit to enhancing lives and the land.



Stand Tall

We are leaders and act boldly.



Be Curious

We innovate relentlessly.



Build Together

We grow by working with others.



Be Upstanding

We always do what's right.



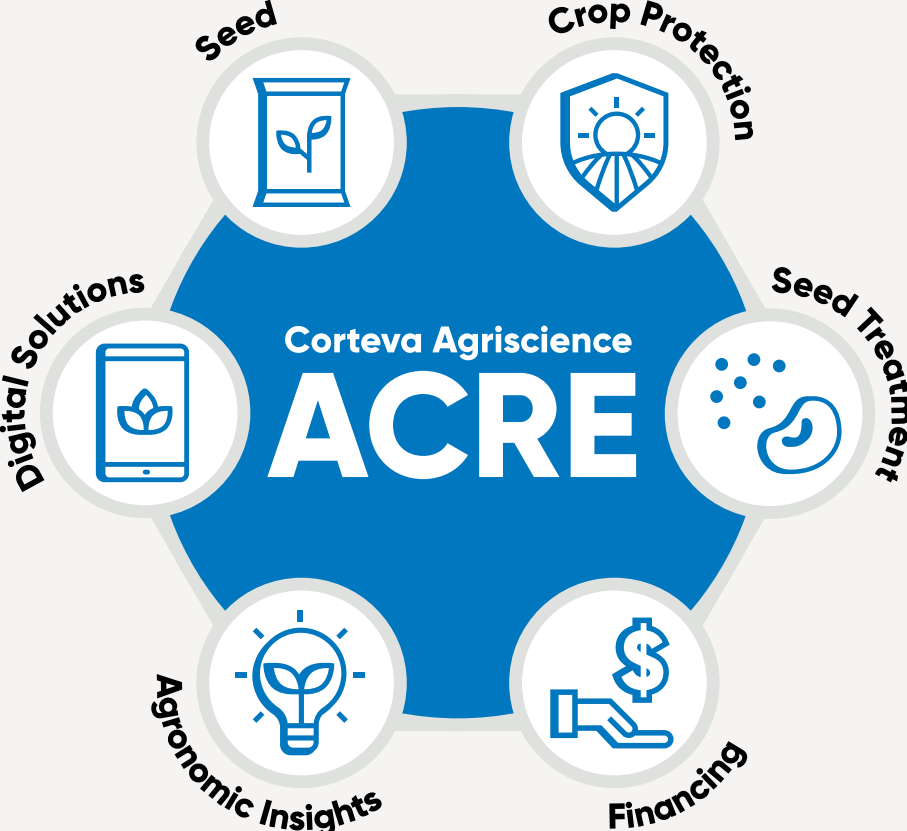
Live Safely

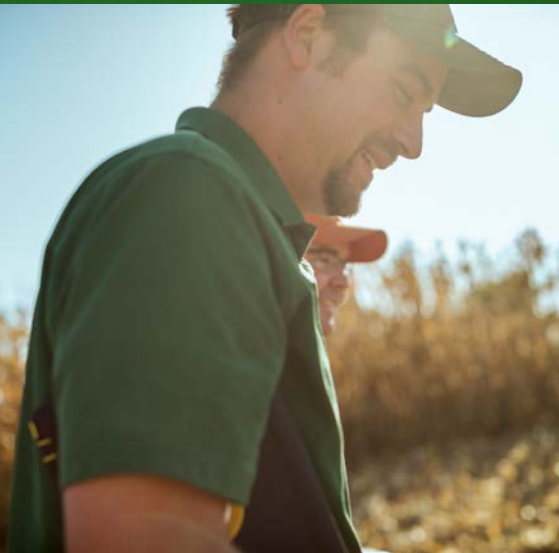
We embrace safety and the environment in all we do.

WE SEE THE WHOLE PICTURE.

When it comes to maximizing performance and profitability, we see the big picture and integrate our expertise across seed, crop protection, seed treatment, digital solutions, agronomic insights, and financing.

We offer growers a complete package of solutions to meet their evolving needs.





A NEW DAY. A NEW OPPORTUNITY.

Join Pioneer and collaborate with the best team in agriculture – dedicated to helping you, your local farmers, and your community succeed. It's your chance to control your own destiny and build a business selling proven products from the world's leading agricultural brand.

Rise to the occasion with Pioneer.



PIONEER®



Ready to get started?

Contact your local Pioneer Territory Manager.

Pioneer® brand products are provided subject to the terms and conditions of purchase which are part of the labeling and purchase documents.

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