



Yield HERO

2023 Yield Hero Contest

One (1) of 28 trips for two (2) to the
**Commodity Classic New
Houston, Texas**
February 28 - March 3, 2024



The Pioneer® Yield Hero contest is an opportunity to celebrate your high yields and your success! Join our growing list of heroes who grow Pioneer® brand seed products. #YieldHero23

CONTINUING FOR THE 2023 YIELD HERO CONTEST: Three (3) Winners from Seed & Crop Protection (Category)² and, additional prizes for Optimum® GLY and ENLIST E3 Twitter entries.

How to Qualify:

- Purchase a minimum of 8 units (80 acres) of Pioneer® brand canola seed, 16 units (40 acres) of Pioneer® brand corn seed or 50 units (30 acres) of Pioneer® brand soybean seed.
- Pioneer® brand seed must be purchased through a Pioneer sales representative.
- Only commercial product of Pioneer® brand seed will qualify. Irrigation of designated field is not allowed.
- Yield of the contestant's field must be measured by a Pioneer sales representative and weigh wagon.
- Yield monitors will not be accepted.

How to Enter:

There are two ways to enter the 2023 Yield Hero Contest:

Enter through your Pioneer Sales Representative - Contact your local Pioneer Sales Representative and have him/her submit your weigh to Pioneer through the Pioneer Hi-Bred Trials System.

Enter through Twitter – Complete the weigh with your Pioneer sales representative, let him/her take a picture of you with your yield results on our official yield board, then tweet your results to @PioneerSeedsCA with the hashtag #YieldHero23 and include your picture. Improve your odds of winning by entering the contest through both methods! The contest opens on August 15, 2023 at 12:00 a.m. CST and closes on November 15, 2023 at 11:59 p.m. CST.

Grand Prize:

- **Commodity Classic, Houston, TX
February 28 - March 3, 2024**
- There will be 28 grand prize winners in total. The 19 highest entries of those 28 grand prize winners will be selected from all of the Pioneer Hi-Bred Trials System canola, corn(grain), corn(silage) and soybean data submissions.
- Three (3) of the highest yielding canola winners (AB/SK/MB) will be chosen based on CP sales min. 160 acres on Canola specific CP products must include Lumiscend or Lumiderm™ and two of either: Prospect™/Viatude™/Utrisha™ N/Ares™ SN/Amity™ WDG.
- The remaining 6 of the 30 grand prize winners will be selected from all entries submitted to @PioneerSeedsCA on Twitter. The highest canola yield entry from SK, MB and AB, the highest soybean yield entry from SK and MB, and the highest corn yield entry from MB, will be deemed the grand prize winners from Twitter.
- 20 additional prize (1K Travel Voucher) winners will be selected from all #OGLY and ENLIST E3 (MB ONLY) entries submitted to @PioneerSeedsCA on Twitter.
- All canola, corn and soybean weighs entered through the Pioneer Hi-Bred Trials System submission method must be submitted by November 14, 2023 at 11:59 p.m. CST.
- All canola, corn, and soybean entries submitted to @PioneerSeedsCA on Twitter must be submitted by November 14, 2023 at 11:59 p.m. CST.

¹ Date and location of the 2023 Yield Hero Trip subject to change due to unforeseen circumstances.

For complete contest rules and details visit: yieldhero.pioneer.com or follow us on Twitter @PioneerSeedsCA